

KINGSTONIAN FC SUPPORTERS CLUB AGM
Thursday 16 August at 7.30pm, Royal Oak New Malden KT3 4RD
MINUTES

- 1. Apologies for absence** Margaret, Aidan & John McCormack, Clare Goddard, Brenda Dendy, Jim Page, Graham Wood, Robert Wooldridge, Ian Oliver, Clive Tarrant. **Attendance: 25.**
- 2. 2017 Minutes and Matters arising** **Richard Webster**
Minutes of 2017 meeting were printed and read and accepted as a true record. Update on item 11.4, proposed celebration of the centenary of name change: The Board and those who organised much of the 125th Anniversary in 2010 were not willing, feeling that the name change was just one stage within the club's history and 1885 was our true foundation year. Therefore no action.
- 3. Chairman's report** **Richard Webster**
Despite restrictions of sharing ground and weather delays, the 2017/8 season showed a healthy year for supporters' fundraising including the Sponsored Walk, and a profit in the club shop. Many thanks to everyone who made this happen; and thanks to Lawrence Cooley for a kind donation. We are building up a good relationship with Corinthian Casuals so far. Our new Club Shop will eventually be located on the far corner of the ground, near the Container. Supporters Club will plan for a Race Night and hopefully other supporters' events.
- 4. Membership update** **R Wooldridge**
Rosey advised a membership of 68, consisting of 7 Life Members, 25 Adults, 35 concessions, one U18, and several applications forms were presented at the meeting. 15 of these were not members last year which is promising. Membership has been purchased online for the first time. [update 19/08/18: membership now 80].
- 5. Treasurer's report** **John Howarth**
John took over from Jim Page in January 2018 and extends his warmest thanks to Jim for his work as treasurer and help in the handover.
 - o Minibus, club shop receipts & expenses, and membership subs are self-explanatory
 - o Donations received - £340 raised from the sponsored walk to Dorking, the total was divided equally between Supporters Club and our charities, Kingston Carers Network & Sparkle Malawi
 - o Donations made - £4,961 was given to the Football Club (£2,810 for shirt & game sponsorship plus £2,151 for converting the portable floodlights to the LED system which has been very welcome); the balance went to our 2 charities as above plus a funeral wreath
 - o Social Events includes the remaining £170 from the sponsored walk and the profit from the two Quiz Nights in June and October last year
 - o Sundry Income:
 - £2,070 from 50/50 and Golden Goal ticket sales
 - £145 commission from Easyfundraising.org.uk
 - £142 unclaimed 50/50 and Golden Goal prizes
 - o Sundry Expenditure:
 - Room hire for last year's AGM £25
 - SC Player of Year Trophy £17.50
 - o Misunderstanding with Rakat on DartCharge £48 - each assumed the other was paying, therefore they incurred a Penalty Charge, but we paid this without hesitation. Rakat have now created a DartCharge account so this issue will not be repeated. There is no damage to our relations with Rakat. Current asset: £4475.72. Accounts were adopted (proposed Vicky Jones, seconded John Bangs). Note: next year John will have Ticket sales & expenses as separate lines.
- 6. Publicity & Marketing Plans for 2018/19** **John Bangs**
John Bangs updated us on a number of positive ideas and activities including suggestions made by fans and members including:
 - reciprocal season tickets with Corinthian-Casuals, which has already begun;
 - radio advertising being trialled by Director Paul Hayward on Radio Jackie;
 - eye-catching new posters and fixture lists.We all need to do what we can to advise local firms – for instance a local taxi firm was not yet aware we had moved from Kingsmeadow!
Surrey Comet, previously uninterested in Kingstonian, cutting back their sports coverage and ignoring the reports we used to send, has just published 2 of our match reports: Peter C advised that they have a good relationship with Stuart Tree of Corinthian-Casuals and recommended that we liaise; and for our Press officer & programme team contact them regularly with information, match reports and photos.
RW & Editorial team
Under-18 season tickets have been produced and again sponsored by Fish Financial with a new peel-off card with information. At the New Malden Fortnight event, around 100 of these have been given out, and John B spotted several being used at the last match.
New venture developed by the Supporters Club committee: a half-price entry ticket, also including information and contact details; to bring us to the attention of local companies and hotels.

New idea by Vicky & Alan: Kingstonian beer mats could be produced with discounts on, which they would be happy to help distribute. This was very well received, and the SC committee will investigate.

New thought: desire to have very large fixture board at the ground, showing all the fixtures at King Georges Field (for both clubs). Peter C suggested also noticeboard and advertising at the station. Paul Haywood is involved in the purchase of new signage outside the ground as well.

7. Coach Travel

Rosey Wooldridge

- (i) The meeting did not find a need for a second pickup point in addition to Kingsmeadow, and location would either vary, or be hard to agree as matches will mainly be in 2 opposing directions.

Agree: no change from 2017/8.

- (ii) Although there have previously been comments about the departure time of the return coach journey, the current users of the coach felt strongly that the coach should continue to leave just after the game; this will be reconfirmed to Rakat.

Agree: No change from 2017/8.

- (iii) Suggestion of a season ticket/membership may be taken up, which would reduce some administration, and coach price may reduce.

Graham/SC committee

8. Election of committee

Richard Webster

There is space on the Committee for 1 further Member. Margaret McCormack expressed an interest and has been proposed by Rosey Wooldridge. Secunder at meeting: Alison Livesey; agreed by all unanimously.

Committee willing to remain: Richard Webster, John Howarth, Rosey Wooldridge, John Bangs, Graham Heywood, Robert Wooldridge, Tim Wells.

Meeting agreed to all these.

Specific jobs will be assigned at the first committee meeting.

9. Any Other Business

- Access & mobility/disability: to help maximise enjoyment for all, at K's matches and events (raised by Peter Borrett). It would be a very positive move if we could ensure comfort and ease for people with disabilities and special needs.

Richard advised that the Board have been working with Corinthian-Casuals to select a suitable wheelchair area under cover and with level access from the turnstiles. Peter would like a Liaison officer to be nominated, to answer specific queries such as disabled toilets and to investigate what accommodations can be made. SC to investigate what other non-league clubs are able to do. Some of these can be simple such as a large print teamsheet, some will need a lot of work. Rosey noted that the supporters club email address supporters@kingstonian.com can be used for such questions, and information can be placed online.

- Flags and atmosphere at ground: a member contacted us with photos of 3 posters felt to be aggressive and not appropriate to our family-friendly club. These are scarlet with large clenched fist – although this imagery can indicate defiance/anger/threats, it is also used as a symbol of support, unity and strength. Although several members dislike the flags, it is not overtly aggressive to anyone or any group, and there is no direct link to the Supporters Club. Some members also noted that they had found the flag owners to be friendly in person. Therefore the Supporters Club will bring this to the attention of the Board as a football club and ground issue, to ask whether they wish to act in some way.
- For next year's AGM, the **committee** will hope to locate a Ground Floor venue within our other requirements (size, cost, availability, public transport and car parking, etc).

Richard W.

ACTIONS

1.	Publicity	ALL to take posters, fixture cards, provide to local shops; also offer half-price cards to encourage new attendees.
2.	Publicity	If anyone is close to or has links with local cab companies, please contact them or advise John Bangs/Tim Wells
3.	Publicity	SC committee to liaise with local hotels and businesses and offer half-price cards.
4.	Publicity	Robert W & Editorial team to send match reports, information and photos when possible to Surrey Comet and liaise with Stuart Tree of Cor-Cas.
5.	Marketing	Committee to investigate beer mat advertising, possibly liaising with CAMRA or local pubs.
6.	Coach travel	SC committee to advise Rakat ASAP that we want to return to a 5pm return time, and currently we have no need for a second pickup point.
7.	Season ticket for coach travel	Graham/Alan Dean/Treasurer to investigate
8.	Disabled/Accessibility	SC committee to allocate a Disability Liaison officer to answer questions and investigate improvements for fans; this information should also go onto the website.
9.	Flags at King George's Field	Richard to bring to attention of the Board